

CITY OF PINOLE



PARKS MASTER PLAN

*Recreation Planning
Based on Community Needs*



City of Pinole

PARKS MASTER PLAN

Community Services Commission
Meeting

City Council Chambers
2131 Pear Street

January 24, 2024 at 5:00 PM

PURPOSE:

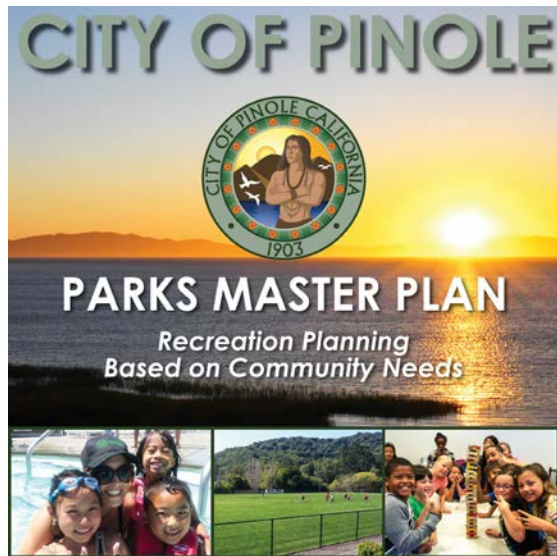
Parks Master Plan

- Guide and implementation tool for the management and development of parks, recreation facilities, and programs.
- Identifies **local** community needs
- Offers **recommendations** to support the **Local Pinole Community**



PROCESS:

Parks Master Plan



Inventory of Existing Conditions

Extensive Community Engagement

Needs Analysis

Recommendations

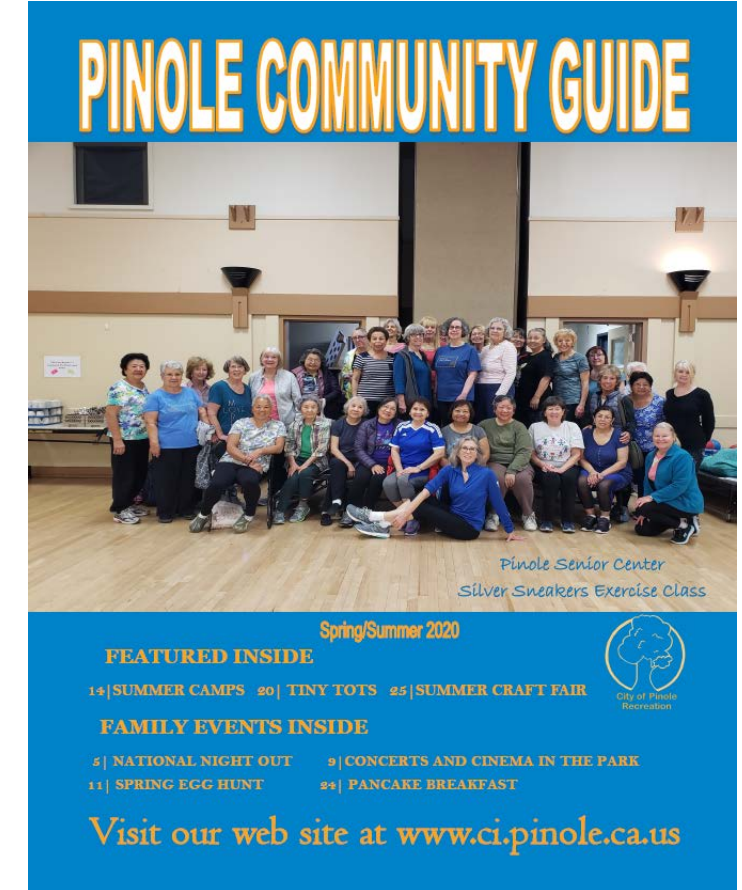
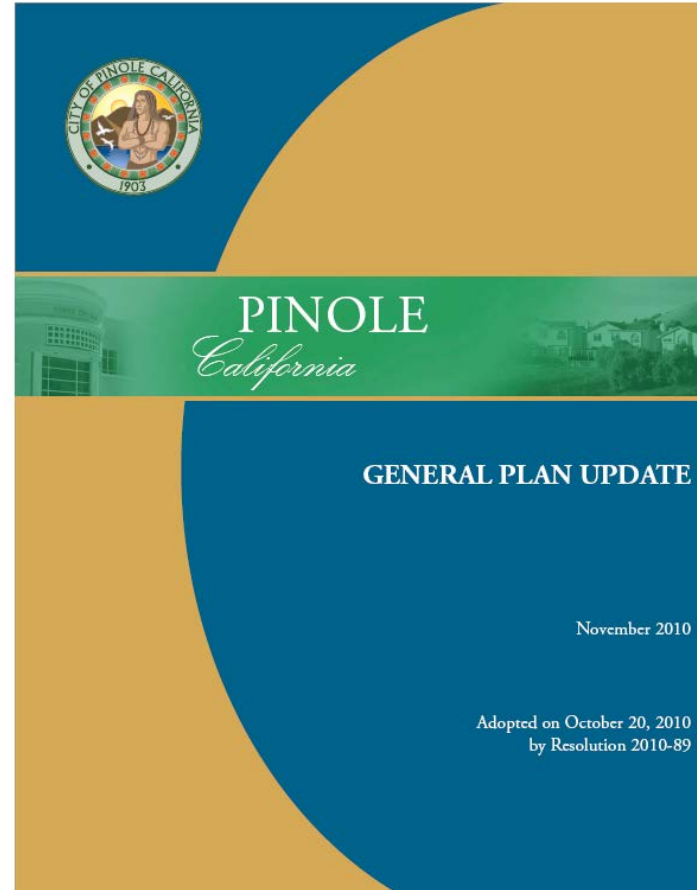
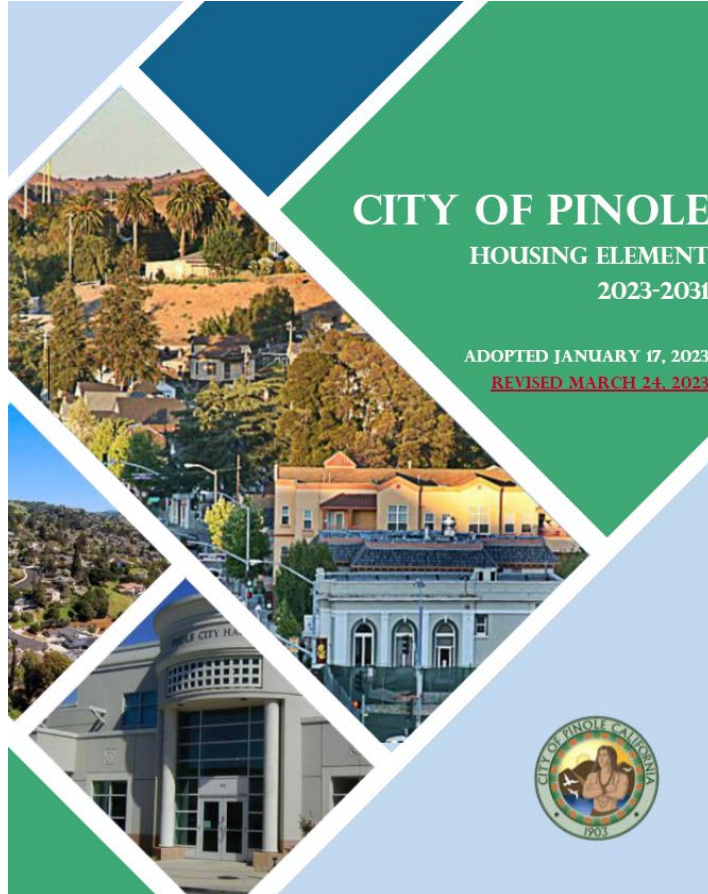
Funding and Implementation

Timeline:

- 11 Month Timeline
April 2023 – February 2024
- Parks, Facilities, and Program Inventory & Assessment
- Extensive Community Outreach
- Reporting
- Final Presentations



Review Existing Documents



Inventory of Parks & Facilities

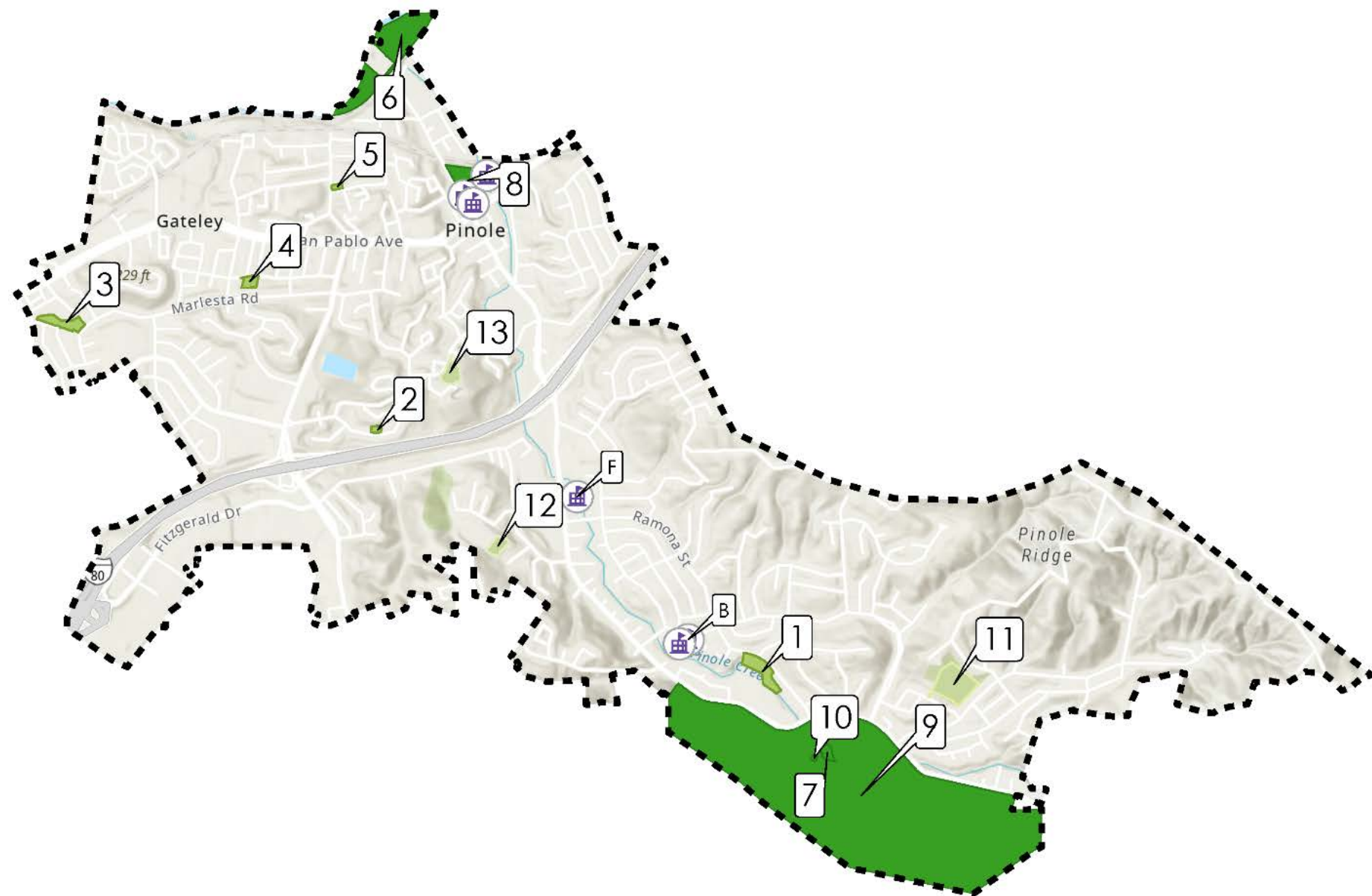
14 City Parks (including Tennis Courts)

1 Aquatics Facility/Pinole Swim Center

4 Community/Recreation Centers

- Community Playhouse
- Pinole Senior Center
- Pinole Tiny Tot Center
- Pinole Youth Center







Inventory of Programs

- Aquatics
- Facility Management/Rentals
- Performing Arts
- Senior Programs
- Special Events
- Tiny Tots/Youth/Teen Programs



Demographics

**2020 TOTAL
POPULATION:**

19,505



19,505
2020 Population*



25-34
Largest
Age Group



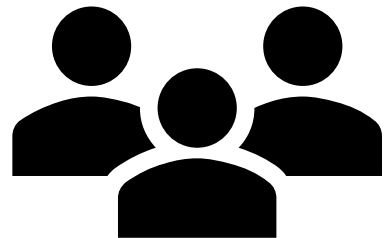
2.83
Average
Household Size



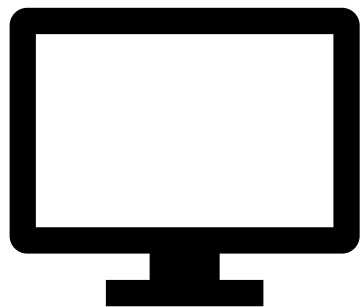
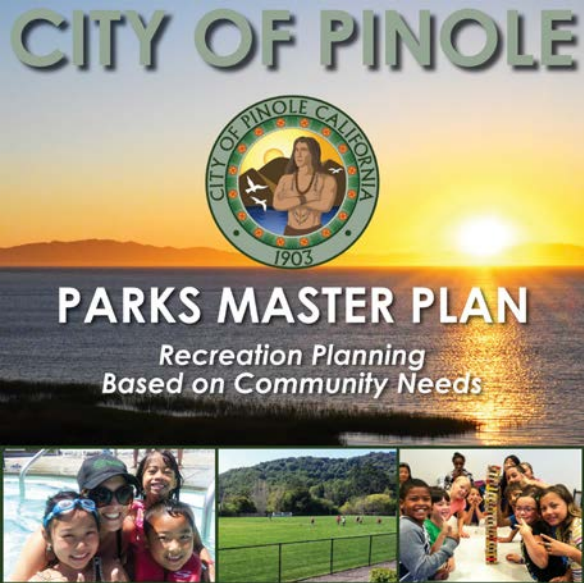
\$104,904
Median
Household
Income

Source: *City of Pinole Housing Element Update 2023

Community Outreach & Engagement



- Stakeholder Interviews: **12**
- Website Total Views: **2,498**
- Feedback Submittals: **229**
- Workshop 1 Survey: **164**
- Workshop 2 Survey: **138**



Outreach numbers as of 1/10/24

Participation Distribution

Workshop 1

Workshop 2

Feedback

Stakeholder Interviews

PARK / FACILITY NEEDS

- Ballfield/Softball Field Improvements
- Community Pool
- Dog Park
- Pickleball Court
- Picnic Areas/BBQs
- Pinole Creek
- Playgrounds
- Restroom Improvements
- Soccer Field Improvements
- Trails

PROGRAM NEEDS

- After School Programs
- Aquatic Programs
- Arts Class
- Computer Class
- Marketing/Advertising of Services Offered
- Sewing Class
- Teen Activities

Parks Master Plan Feedback Comments Summary

Facilities Word Cloud



A word cloud of facility-related feedback comments. The words are arranged in a roughly rectangular shape, with 'Sidewalk improvements/walkability' and 'Playground improvements' being the most prominent. Other visible words include 'Restroom improvements', 'Ball field improvements', 'Waterfront/Bayfront Park Improvements', 'Trail improvements', 'Dog park', 'Pickleball court', 'Shade in parks/playgrounds', 'Swim Center improvements', 'Soccer field improvements', 'Street improvements', 'Green Spaces', 'Bike trail/paths', 'Benches', 'Tennis Courts improvements', 'Water park; splash playground; splash pad', 'Picnic Areas', 'Park maintenance/clean up trash', 'Landscaping improvements', 'Skatepark improvements', and 'Pinole Valley Park improvements'.

Restroom improvements
Ball field improvements
Waterfront/Bayfront Park Improvements
Trail improvements
Sidewalk improvements/walkability
Shade in parks/playgrounds
Dog park
Pickleball court
Swim Center improvements
Playground improvements
Soccer field improvements
Street improvements
Green Spaces
Bike trail/paths
Benches
Tennis Courts improvements
Water park; splash playground; splash pad
Picnic Areas
Park maintenance/clean up trash
Landscaping improvements
Skatepark improvements
Pinole Valley Park improvements

Programs Word Cloud



A word cloud of program-related feedback comments. The words are arranged in a roughly rectangular shape, with 'Events' being the most prominent. Other visible words include 'Volunteer opportunities', 'Aquatic exercise classes/swim classes', 'Summer and Winter Camp improvements', and 'Sewing/knitting/crocheting'.

Volunteer opportunities
Aquatic exercise classes/swim classes
Events
Summer and Winter Camp improvements
Sewing/knitting/crocheting

Workshop #1 Summary

Q1

What are the most important community characteristics?

- Access to the bay/location
- Community activities
- Diversity
- Parks and outdoor spaces
- Proximity to shopping and amenities
- Safety
- Small town atmosphere
- Walkability

Q2

What are issues or trends that may be negatively impacting characteristics?

- Community engagement
- Economic development concerns
- Environmental issues
- Maintenance and upkeep
- Recreation and sports facilities
- Safety
- Traffic and transportation

Q3

What role can Community Services Dept. play to address these issues?

- Communication and transparency
- Community engagement and outreach
- Economic development
- Environmental initiatives
- Infrastructure and traffic
- Park maintenance and enhancement
- Public safety

Workshop #1 Summary

Q4

Park most visited?

- Bayfront Park
- Dog Park
- Fernandez Park
- Pinole Senior Center
- Pinole Valley Park

Q5

Why do you visit this park the most often?

- Organized recreation classes or programs led by an instructor
- Organized sports (i.e. baseball, basketball, soccer, softball, volleyball) that are led by an instructor or coach
- Playground play
- Recreation activity like walking, picnicking, nature viewing, or dog walking
- Self-led (no instructor) sports or recreation activities like exercising, jogging, running, pickleball, tennis, or swimming

Workshop #1 Summary

Q6

Park feature or recreation facility to add or improve?

- Baseball Field Improvements
- Bayfront Improvements
- Bike Lanes/Trails
- Dog Park Improvements
- Garden/Community Garden
- Pickleball Court
- Picnic Shelter
- Pool Improvements
- Playground Improvements
- Soccer Field Improvements
- Trail Improvements/Connections

Q7

Program, class, activity or service to add or improve?

- After School Program
- Bike Events/Program
- Festivals/Concerts/Family Events
- Gardening Class
- Nature Education Class (Fishing, Birding)
- Outdoor Exercise/Yoga/Tai Chi
- Pickleball Class
- Soccer Program
- Swimming Lessons
- Volunteer Clean Up/Planting
- Youth Sports / Teen Activities

Workshop #2 Summary

Q1

Park feature or recreation facility to add or improve?

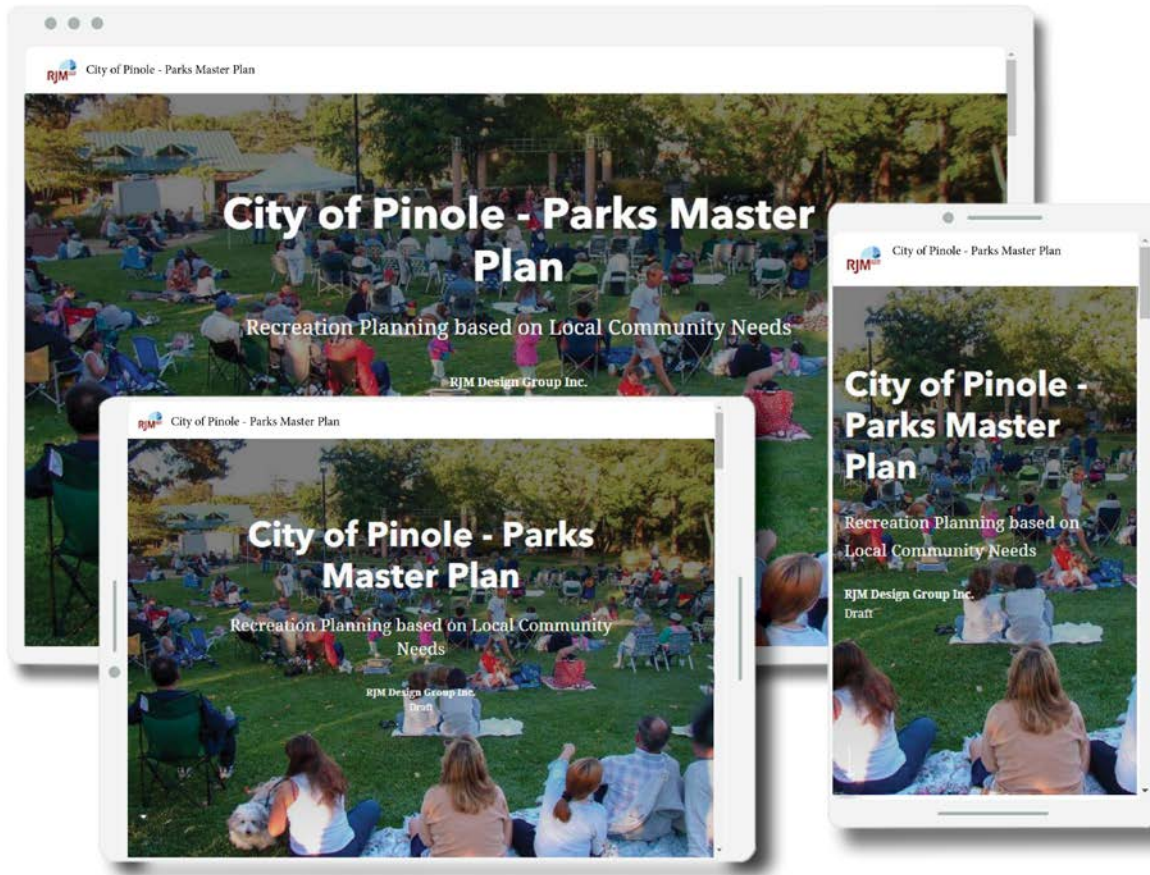
- Bike Lanes/Trails
- Library (modernize)
- Modernize & Upgrade Parks
- Natural Open Space (more trees, native vegetation)
- Pinole Creek (improve access, clean up)
- Trail Improvements/Connections
- Waterfront/Bayfront Park Improvements

Q2

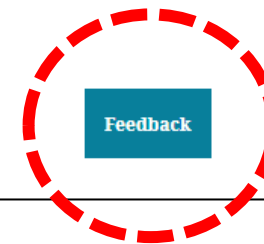
Program, class, activity or service to add or improve?

- Adult Recreation Activities
- After School Program
- Aquatic Programs
- Festivals/Concerts/Family Events
- Food Trucks/Partner with Local Restaurants (at city events)
- Revitalize Downtown Area

www.PinoleParksMasterPlan.com



Share your voice with us by hitting the feedback button below.



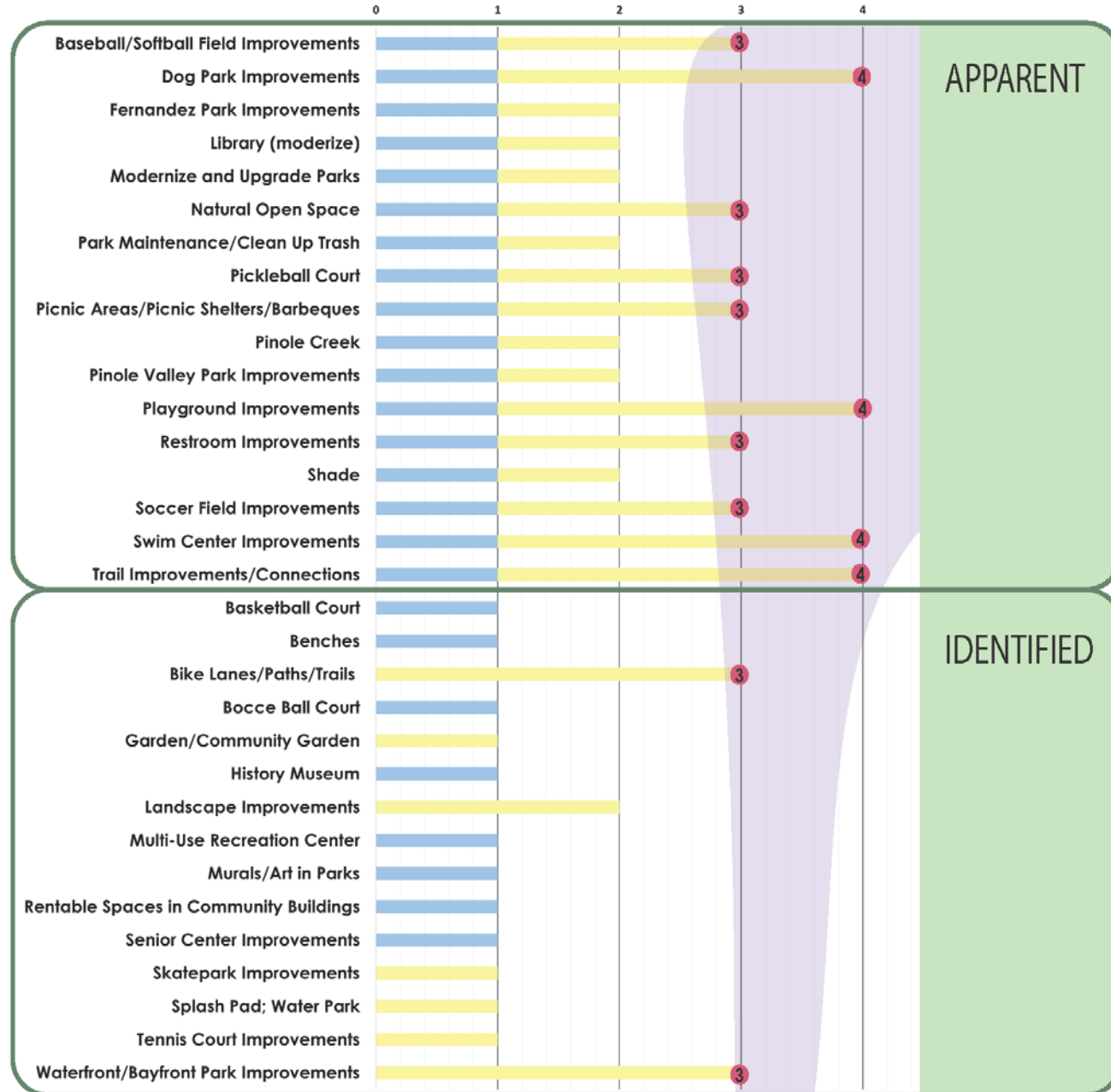
Community Voice

Critical to the development of any project is close coordination through information sharing with the community. Throughout the process City Staff and RJM will be collecting data through multiple surveys and online meetings.

As this project progresses so will the information presented on this website. If you miss a survey don't worry. At any point in time you can provide direct feedback to the design team via the "feedback" button below. This feedback will be reviewed and considered by the team on a regular basis.

Project Website (over 2,400 views) and Feedback Comments (229)

Community Facility Needs - Prioritization

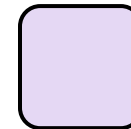


Small Group

Stakeholder Interviews

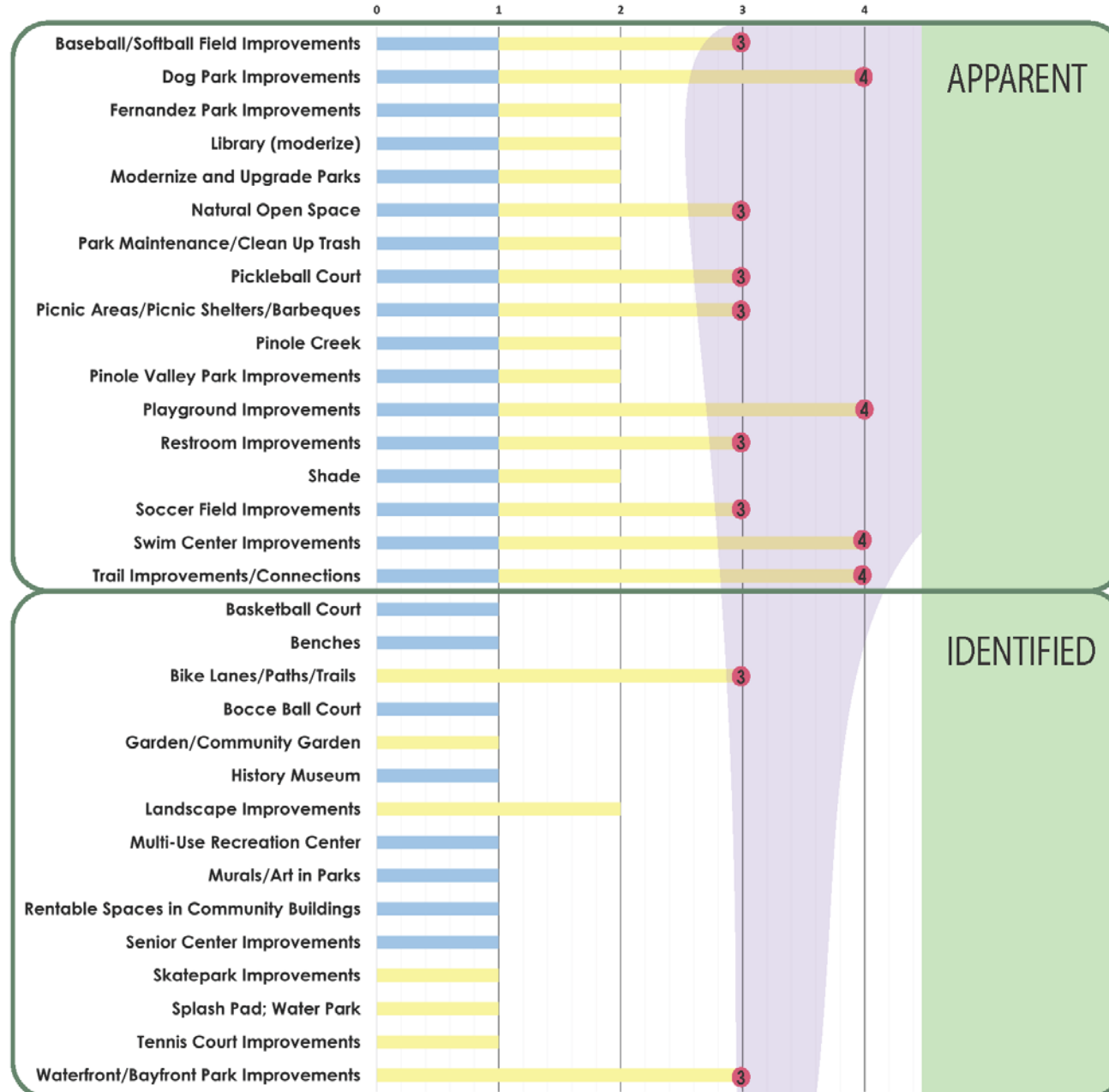
Public / Community

Workshop 1 / Workshop 2
/ Feedback Comments

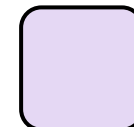


Area of maximum community impact

Community Facility Needs - Prioritization

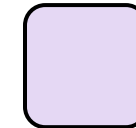
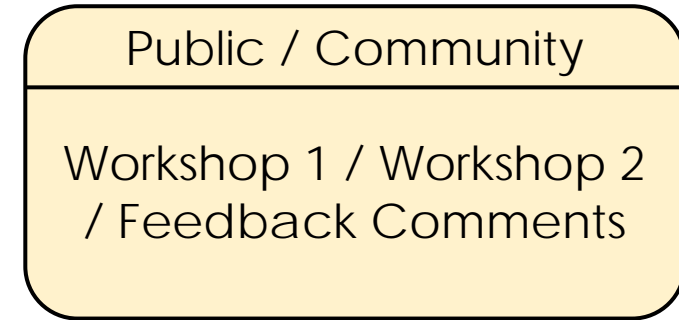
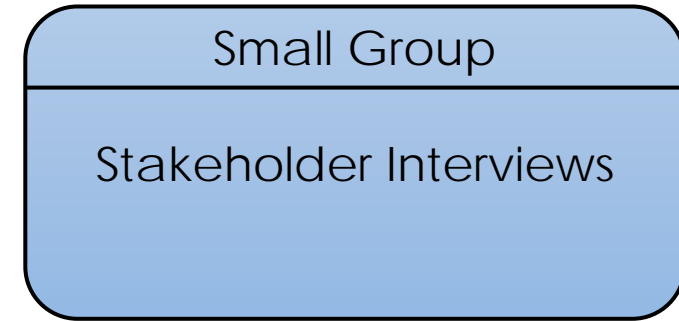


- Baseball / Softball Field Improvements
- Bike Lanes / Paths / Trails
- Dog Park Improvements
- Natural Open Space
- Pickleball Court
- Picnic Areas / Picnic Shelters / Barbeques
- Playground Improvements
- Restroom Improvements
- Soccer Field Improvements
- Swim Center Improvements
- Trail Improvements / Connections
- Waterfront / Bayfront Park Improvements



Area of maximum community impact

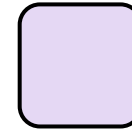
Community Program Needs - Prioritization



Area of maximum community impact

Community Program Needs - Prioritization

- After School Program
- Aquatic Program
- Gardening / Grow Food Class
- Nature Education Class (fishing, birding, hiking)
- Teen and Tween Activities
- Festivals / Concerts / Family Events



Area of maximum community impact

Acreage and Service Area Gap Analysis

54.16 Acres of Developed City Parkland

= 2.78 acres per 1,000 residents

Not including.....

248 Acres of Undeveloped Parkland

Neighborhood Park

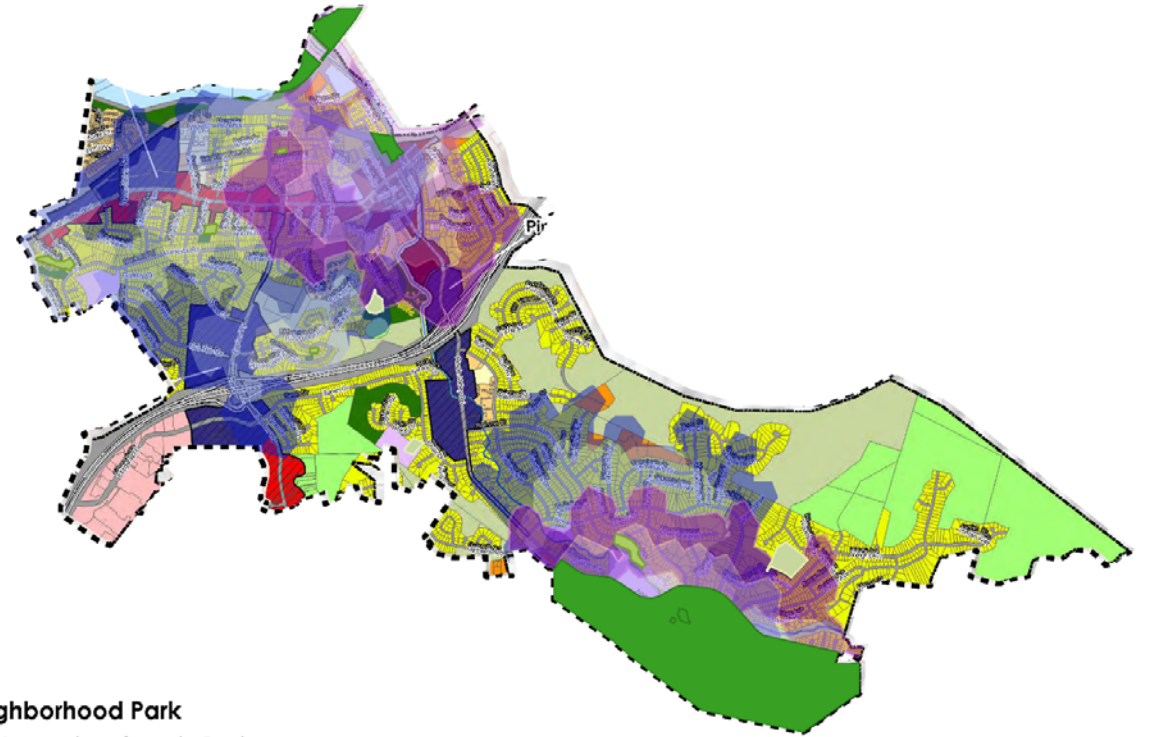
- 1 - Amber Swartz Park
- 2 - Canyon Drive Park
- 3 - Louis Francis Park
- 4 - Meadow Park
- 5 - Pinon Park

Community Park

- 6 - Bayfront Park
- 7 - Dog Park
- 8 - Fernandez Park
- 9 - Pinole Valley park
- 10 - Pinole Valley Picnic Grove

Undeveloped

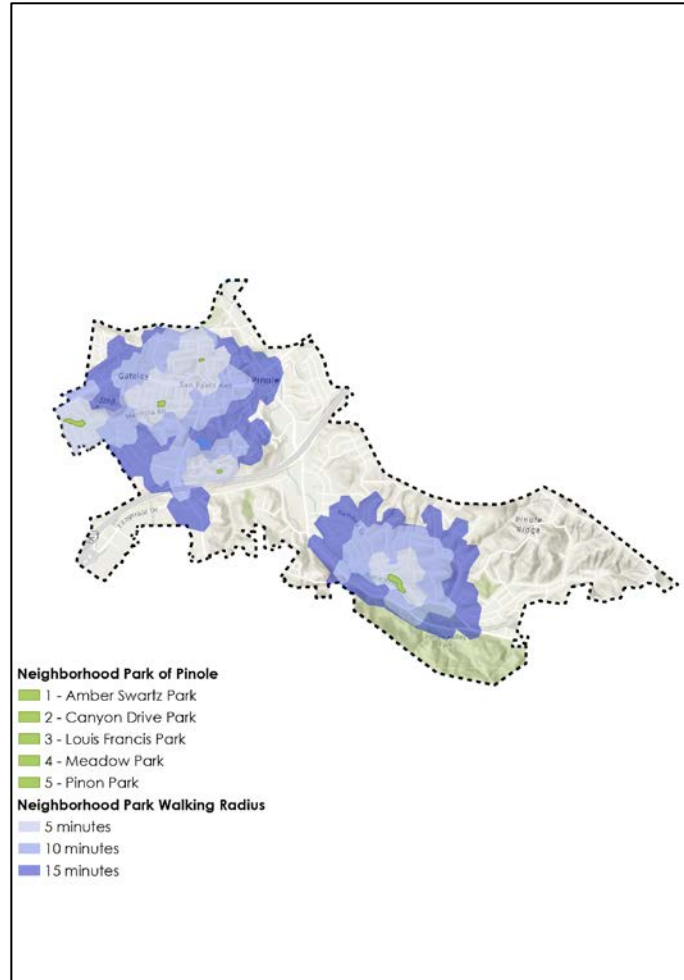
- 11 - Hugh Young Open Space
- 12 - Sarah Drive Park
- 13 - View Park



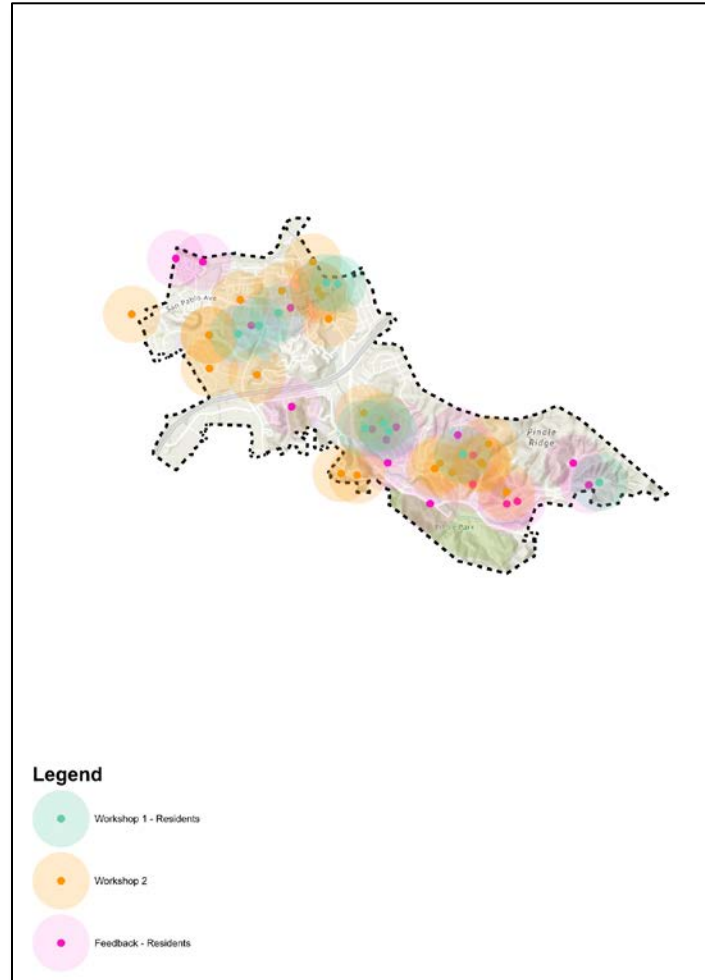
Legend

- City Limits (Extends into San Pablo Bay up to County Line)
- Specific Plan Areas
- LDR - Low Density Residential (0.21-1.0 DU/AC)
- SR - Suburban Residential (1.1-10.0 DU/AC)
- MDR - Medium Density Residential (10.1-20.0 DU/AC)
- HDR - High Density Residential (20.1-35.0 DU/AC)
- MUSA - Mixed Use Sub-Area (10.1- 50 DU/AC)
- OTSA - Old Town Sub-Area (10.1-50.0 DU/AC)
- SSA - Service Sub-Area (10.1-50.0 DU/AC)
- R - Rural (0.0-0.20 DU/AC)
- OS - Open Space
- PR - Parks and Recreation
- PQI - Public / Quasi-Public / Institutional
- RC - Regional Commercial
- SPBCA - San Pablo Bay Conservation Area*
- T - Transportation

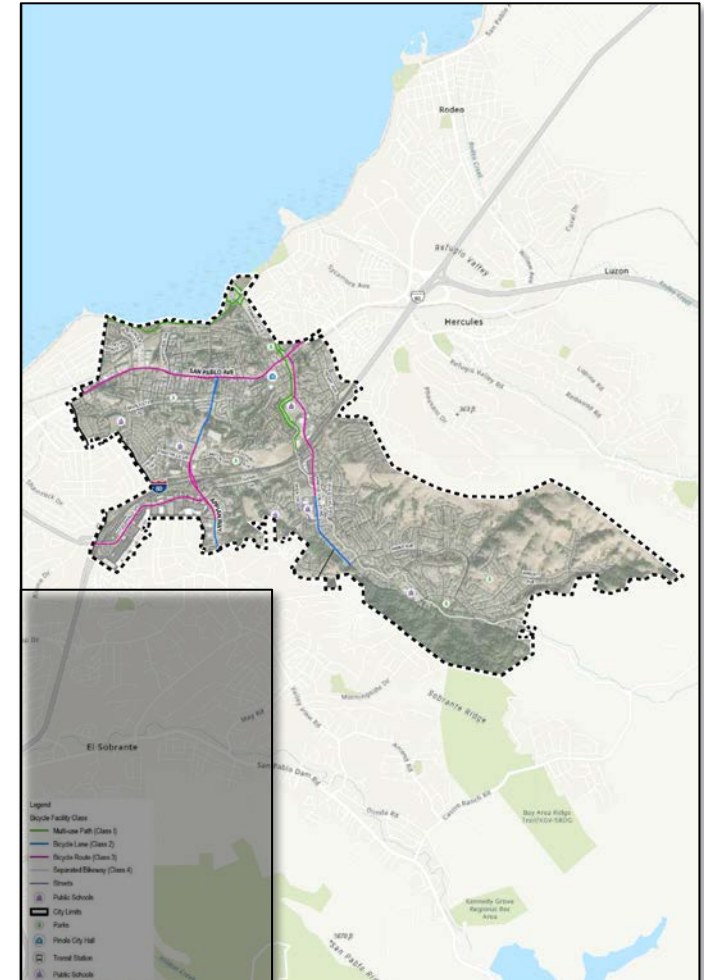
GIS Mapping Analysis



Neighborhood Parks Drive Radius



Dog Park Improvements



Existing Bike Trails

Key Strategies & Recommendations



Four Key Strategies



Key Strategy #1:

Enhance community health and fitness through diverse and engaging sport opportunities



Key Strategy #2:

Foster a sense of community pride and well-being by providing opportunities for connections between the natural environment and the community



Key Strategy #3:

Create a vibrant recreation system through park amenity modernization



Key Strategy #4:

Develop Community driven programs for empowered living

Key Strategy #1:

Enhance community health and fitness through diverse and engaging sport opportunities

Baseball/Softball Field Improvements

Pickleball Court

Soccer Field Improvements

Swim Center Improvements

Key Strategy #2:

Foster a sense of community pride and well-being by providing opportunities for connections between the natural environment and the community

Natural Open Space

Trail Improvements / Trail Connections
/ Bike Lanes / Bike Paths / Bike Trails

Waterfront / Bayfront Park
Improvements

Key Strategy #3:

Create a vibrant recreation system through park amenity modernization

Dog Park Improvements

Playground Improvements

Restroom Improvements

Picnic Area / Picnic Shelter /
Barbeques

Key Strategy #4:

Develop community driven programs for empowered living

After School Programs

Aquatics Programs

Gardening / Grow Food Class

Nature Education Class (fishing, birding, hiking)

Teen and Tween Activities

Festivals / Concerts / Family Events

Maintenance Recommendations

Turf
Maintenance

Shrub and
Groundcover
Maintenance

Rodent / Pest
Control

Tree Care

Hardscape
Maintenance

Irrigation System
Maintenance

General Park
Maintenance

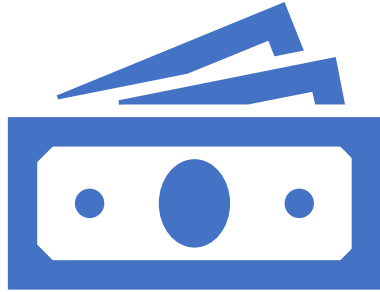
Playground
Inspections

Sports Field /
Court Light
Maintenance

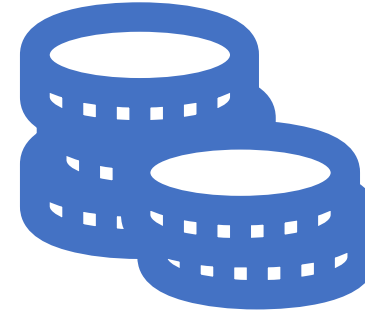
Tennis and
Basketball
Courts

Picnic Shelters,
Gazebos, and
Reservation
Areas

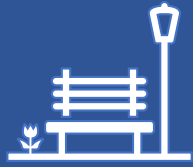
Funding and Implementation



Funding Sources for Parks and
Recreation



Current and Projected Capital
Project Costs



Funding Sources

Developer Impact Fees
Developer Special Agreement
General Fund/CFD's/LMD's
Non-profit Organization
Public/Private Partnerships, Concessions
Grants-CDBG
Grants-Public Agencies & Private Foundations
Corporate Sponsorships
Certificates of Participation
Bonds
Sales Tax
Sale/Lease of Surplus Land
User Group Contributions
School District Joint-use Contributions
Other Dedicated Taxes

General Fund for
Parks, Recreation,
and Maintenance

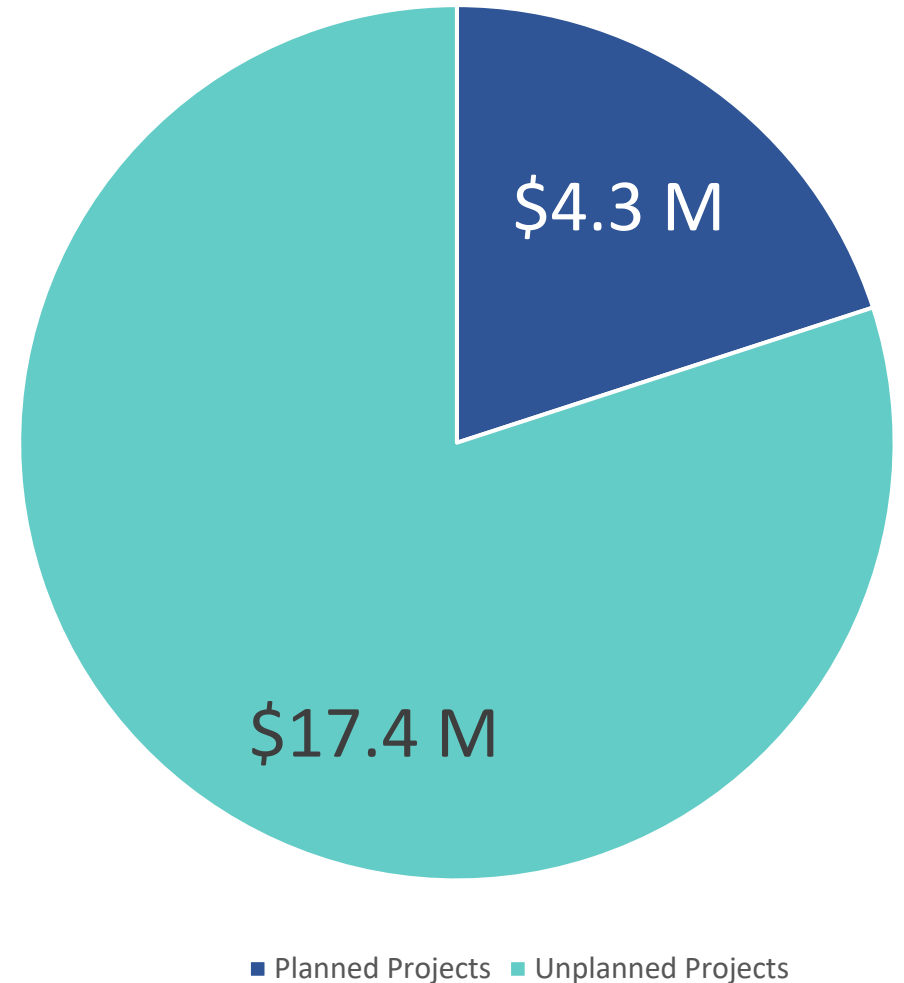
Nexus Study

Adequate Staff /
Personnel

Developer
Agreements/Park
in Lieu Fees

Current and Projected Capital Project Costs

- \$4.3 million in current planned park and facility improvements
- \$17.4 million in projected unplanned Parks Master Plan park and facility recommendations



Parks Master Plan

Questions?

